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Press release

Parquet inspiration for interior design

Bauwerk Parkett publishes the 13th issue of its magazine “Lebenswerk”



Bauwerk Parkett, the premium Swiss brand for exclusive parquet solutions, is opening up new creative worlds for designers with the latest issue of its magazine Lebenswerk. In its 'Philosophy', 'Products' and 'Knowledge' sections, the magazine offers exciting design inspiration and expert tips on the brand's product range, and parquet in general.

Equipped with large, expressive photographs, the latest issue of Lebenswerk takes design professionals and private clients on an inspiring journey. An introduction discusses the origin and mentality of the company, as well as the brand's Swiss pioneering spirit, followed by the 'Mastering Materials' chapter.

Future-proof through and through: aesthetics and ecology hand in hand

Bauwerk Parkett demonstrates here how consistent research and development effort leads to innovation in design, function and sustainability. The company holds a front-running position, with one of the industry's biggest in-house R&D divisions and a production site that has achieved certified compliance with recycling principles. Notable features include not only developing wooden floors, but also natural, healthy-living colours. There are exciting insights for all those who seek to understand how future-oriented material research can make a difference: aesthetically and ecologically. The

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proof for this can be found in one of this issue's highlights, featuring a presentation of four impressive reference projects.

Built for a lifetime: in-situ examples of parquet floors as an integral architectural element

The best-practice examples range from the transformation of an urban villa in Berlin to the creative arrangement of a modern office in Zurich, to the elegant renovation of a historical villa in Geneva. Hotel zum Hirschen in Salzburg shows how Bauwerk Parkett's parquet not only makes a convincing visual impression, but can also accentuate a general sustainability concept.

By architects, for architects: designers taking part of the story from the very beginning

Another interesting article is how the Formpark product was created, with its timeless and lasting design language, conceived by Zurich architect and designer Stephan Hürlemann. The innovative implementation of the Spinpark concept, which received a Red Dot Award in 2024, encourages even more parquet-related ideas. To develop this format, Bauwerk Parkett collaborated with the renowned Swiss architect and design firm atelier oi.

Perfectly authentic: surfaces lasting a lifetime

However, even Bauwerk Parkett's classic products, like its strip parquet range, impress with an extensive variety of wood types, colours and surfaces, which feature in the 13th issue of Lebenswerk. There is a special story dedicated to 'tangible surfaces'. It addresses the trend for natural aesthetics, perfect imperfection and used-look floors, as well as the natural beauty of wooden surfaces.

The issue brings extra added value by including details on the practical relevance of parquet: under the heading 'Parquet Myths', it answers questions about how parquet should be installed, implemented and used, offering factual explanations for common misconceptions about this exclusive type of flooring. Furthermore, there is a concise, well-organised overview of the formats and colours making up the Bauwerk Parkett product range.

In the editorial, CEO & President of Bauwerk Group, Patrick Hardy, invites the magazine's readers to "Discover how our floors shape spaces and ideas, and let yourself be guided in ultimately making your own vision a reality. Because our parquet is more than just a floor. It becomes a part of your life, a companion on your personal journey."

The Lebenswerk magazine by Bauwerk Parkett offers its audience a complete and contemporary look at a company that has been making unique, sustainable parquet floors with Swiss precision for many decades. You can get a digital copy right now, or

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1 An appealing source of inspiration and information: with the 13th issue of the Lebenswerk magazine, Bauwerk Parkett is giving designers yet another exciting overview of parquet floors, showcasing them as an integral component of indoor concepts. Photo: Bauwerk Parkett

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Bauwerk Parkett – Built for a lifetime

What began in 1935 with the invention of solid parquet by Swiss pioneer Ernst Göhner is still setting new standards for ambitious design and healthy living today. Just like every tree and every piece of wood, each of our responsibly manufactured planks is sustainable and unique. A fusion of Swiss engineering and authentic nature results in extraordinary living experiences: today, and for future generations.

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