Press release

PRODUCT NEWS
New colours in the Villapark and Master Edition ranges

Villapark «Next»

This one-strip plank, designed for well-being, is a best seller for Bauwerk. It creates pleasant warmth and a cosy atmosphere, infusing your home with natural ambience.

Each Villapark plank is unique, reflecting in its various wood types and colours the original beauty and structure of the wood. The versatility of the healthy parquet leaves nothing to be desired.

For Next, Bauwerk developed a new multi-layer paint application process that creates a wonderful depth effect and highlights the colour nuances. The result is a fascinating, very natural look. Next is available in the Villapark one-strip plank format with two colour variants: Oak Smoked Nebbia and Oak Smoked Canneto.

Master Edition with new colours

The Master Edition by Torben Hansen of Schotten & Hansen combines the expertise and experience of two leading parquet manufacturers; each with a long-standing tradition. Every plank tells a unique story of passion, aesthetics and precision.

Every floor is unique, masterfully crafted in the parquet production facility. The distinctively treated surfaces and the fascinating, shimmering colours become visible under the light. Light brings the surfaces, the material and its properties to life. It creates excitement and a continuous interplay full of individuality.

The Master Edition for the Silverline and Studiopark formats has been expanded to include two new grey colours, and one brown. Quartz, Pimento and Truffle offer an impressive depth effect and exude a special sense of authenticity.
Company profile: Bauwerk Parquet

Bauwerk Parkett is a Swiss company with a long tradition of making parquet with reliability and precision, satisfying even the most demanding requirements. Bauwerk is proud of its origins, but also focuses on innovation. The company has undergone many changes in recent years, and is now taking a new path. From its origins as a technology and product-oriented enterprise, it has become market-oriented, working to promote issues such as healthy living, sustainability and design.

More than 60 percent of all Bauwerk products are made in St. Margrethen (Switzerland). Bauwerk Parkett AG has two additional factories: in Kietaviskes (Lithuania, since 2014) and Đurđevac (Croatia, since 2017). Bauwerk’s range includes more than 350 products: from two- and three-layer to massive parquet. In 2018, Bauwerk sold some 4 million square metres of parquet.

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