

BAUWERK

Parkett

Press release

90 years of innovation

In 1935, Ernst Göhner, a pioneer from the modern construction industry in Switzerland, laid the foundation for today's leading brand, Bauwerk Parkett.



Zurich-born, Ernst Göhner (1900–1971) was a visionary who, in his time, revolutionised the construction industry with countless ventures. He standardised and simplified the manufacture of construction products wherever he could. The Swiss business pioneer used his ideas to optimise the production of doors, windows, kitchens, and even entire houses. He also focused his efforts on the manufacture of parquet, patenting a 'cladding for floors or walls consisting of pieces of wood' in 1935 and developing this invention to mass production: this was the beginning of the industrially made mosaic or solid parquet. This solution has become Bauwerk Parkett's iconic original product, still remaining in the brand's portfolio.

Since then, Bauwerk Parkett has been passionately developing and manufacturing top-quality, innovative and beautiful parquet solutions. For decades, Bauwerk Parkett has been the industry's innovator, significantly shaping and revolutionising it multiple times, and continuing to grow throughout these years. As the company developed, it spent many years selling not only parquet, but also machines for producing parquet all over the world. In 1984, it delivered 1 million square metres of parquet, and nowadays, around two million square metres of parquet by Bauwerk Parkett is laid every year in Switzerland alone.

Bauwerk Group Schweiz AG

Neudorfstrasse 49, CH-9430 St. Margrethen, Phone +41 71 747 74 74, info@bauwerk.com bauwerk-parkett.com

[Facebook](#), [Instagram](#), [LinkedIn](#), [YouTube](#) [Pinterest](#)

BAUWERK

Parkett

“Parquet is more than just a floor,” emphasised Patrick Hardy, Bauwerk Group CEO since 2022. “It brings warmth and nature into the room, shaping the interior design like no other element. Only parquet is capable of having such a positive effect on our well-being and the indoor climate as a whole. In addition, every plank that leaves our factories is unique: it is a perfect combination of Swiss engineering and the power of nature.”

Today, Bauwerk Group can proudly call itself the market leader for sustainable high-quality parquet. With its three industry-leading brands: Bauwerk Parkett, BOEN and Somerset Hardwood Flooring, and employing around 1600 people all over the world, the group is one of the top businesses in the wooden floor industry. It has production plants in Switzerland, Lithuania, Croatia and the US.

Product development milestones

Today, Bauwerk Group’s heart still beats in St Margrethen, not far from Lake Constance, right on the Swiss-Austrian border. This is the location of the competence centre and the Swiss production site responsible for making, with passion, precision, and reliability, over 60% of Bauwerk Parkett’s product range. The Research and Development Division at the St Margrethen facility dates back to the early 1950’s, and it remains a driving force for innovation today. Over the decades, these continuous efforts to find increasingly better solutions have indeed brought about significant advances:

In 1957, Bauwerk Parkett introduced its first dispersion adhesive to protect its workers from the harmful fumes produced by the then-common bitumen adhesive. Healthy living has been a key element for the company’s product development and philosophy ever since. In 1976, Bauwerk Parkett brought the first prefinished 2-layer parquet onto the market: a global debut back then, and still a core part of Bauwerk Parkett’s product range. In 2007, Bauwerk Parkett introduced cutting-edge HDF panel technology to the parquet market. Parquet floors with an HDF panel sublayer combine high performance, long-term dimensional stability and minimal consumption of wood. Novel technical features, including the durable B-Protect® surface treatment, continue to set new standards for the industry.

High-quality design, extensive product range and custom solutions

Besides technical innovation, Bauwerk Parkett stands out for its fruitful cooperation with prominent designers. The floor plays a decisive role in the effect a room creates. With this in mind, Bauwerk Parkett deliberately places a special focus on the topics of designing with parquet and creative parquet laying patterns. In 2014, in conjunction with the Zurich architect and designer Stephan Hürlemann, Bauwerk Parkett, created the Formpark collection, revolutionising the design language of parquet. Ten years later, together with the Swiss architecture and design studio atelier oï, Bauwerk Parkett introduced Spinpark to the market. With its innovative 45° rotation of the wood grain

BAUWERK

Parkett

relative to the plank, this collection transforms floors into unique works of art. The design quality of Bauwerk Parkett's solutions has been attested by many awards over the years, including the Iconic Award, the German Design Award and the Red Dot Award.

Bauwerk Parkett's all-encompassing product range offers a fitting solution for any project. The available options extend from exclusive 1-strip planks with a length of up to five metres to large-scale on-edge parquet. This means that architects, interior designers, installation partners and property owners can make the perfect choice: whether it is for a new building or for a renovation project. Custom products made of high-quality wood, like stair steps, skirtings, ventilation grids or wall and ceiling panelling, round off the wooden floor systems. These Swiss-made custom products and accessories offer clients a decisive advantage: they have the same colour, surface treatment and level of gloss as the parquet floor – for perfectly matching, stylish solutions.

Far-sighted and sustainable business practices

Following all its success over the recent decades, sustainable business practices have become a top priority for all of Bauwerk Group's activities. "We enjoy the privilege of making unique parquet floors out of wood, a natural and fascinating material," Patrick Hardy explains. "This means that taking a responsible attitude to handling this material and towards nature in general is a core component of our everyday work as a wood processing company. Sustainable forestry, healthy materials and the desire to leave a positive environmental footprint are key elements of our actions."

Parquet itself has a good eco-balance: compared to other flooring, it takes relatively little energy to make and has a vast lifespan. And if you don't like your old parquet floor anymore, you can give it a completely new appearance, even after decades of use. This turns parquet into a timeless and lifelong companion. Bauwerk Parkett only uses wood from controlled forestry businesses to make its parquet. All Bauwerk Parkett's production sites are FSC®-certified and the entire group continuously works to achieve a higher share of FSC® or PEFC®-certified wood for use in its activities. The company tries to keep the supply routes for wood as short as possible.

Bauwerk Group also became the first company in the world to be able to certify its entire production facility as compliant with lifecycle principles. Bauwerk Group's annual sustainability report offers a transparent overview of its commitment to reducing its environmental footprint.

For many years, the company has been consistently engaging in charitable activities through its Parquet Magic campaign. As part of this initiative, it donated high-quality parquet flooring to various organisations, including children's day-care facilities and socio-educational residential groups, so that people there can enjoy a new, warm and cosy feeling. Thus, Bauwerk Parkett combines its commercial activities with social

BAUWERK

Parkett

consciousness, perfectly in line with the idea of value-based business practices whose influence extends far beyond the product itself.

For press enquiries, please contact

Rainer Häupl

bering*kopal GbR, communications agency

Phone + 49 (0)711 74 51 75916

rainer.haeupl@bering-kopal.de

www.bering-kopal.de

St Margrethen (CH), September 2025

Reprint free of charge/specify source

BAUWERK

Parkett

1 It all began with solid parquet 90 years ago. Today, this iconic product, brought to mass production by Ernst Göhner in 1935, is only available from Bauwerk Parkett. Shown: solid parquet used at the La Masseria di Cornaredo community centre in Lugano-Porza. Photo: Bauwerk Parkett

2 Through his innovative ideas, the Swiss business pioneer Ernst Göhner optimised the manufacture of construction products and founded Bauwerk Parkett. Photo: Ernst Göhner Foundation

3 The ceaseless pursuit of ever better solutions is in Bauwerk Parkett's DNA. The group's headquarters in St Margrethen incorporates the largest in-house research and development division in the entire parquet industry. Photo: Bauwerk Parkett

4 Historical photograph of the company headquarters in St Margrethen, circa 1960. Photo: Bauwerk Parkett

1.



2.



3.



4.



Bauwerk Group Schweiz AG

Neudorfstrasse 49, CH-9430 St. Margrethen, Phone +41 71 747 74 74, info@bauwerk.com bauwerk-parkett.com

[Facebook](#), [Instagram](#), [LinkedIn](#), [YouTube](#) [Pinterest](#)

BAUWERK

Parkett

5 A view of Bauwerk Group's current headquarters, still located in St Margrethen. Today, Bauwerk Group can proudly call itself the market leader for sustainable high-quality parquet. Photo: Bauwerk Parkett

6 Production back in 1967. Photo: Bauwerk Parkett

7 A lot of the production is automated today. Over 60 percent of Bauwerk Parkett's product range is still made, with passion, reliability, and precision, in St Margrethen. Photo: Bauwerk Parkett

8 Bauwerk Parkett has been working with leading designers for years. In 2014, in conjunction with the Zurich architect and designer Stephan Hürlemann, Bauwerk Parkett, created the Formpark collection, revolutionising the design language of parquet. Photo: Bauwerk Parkett

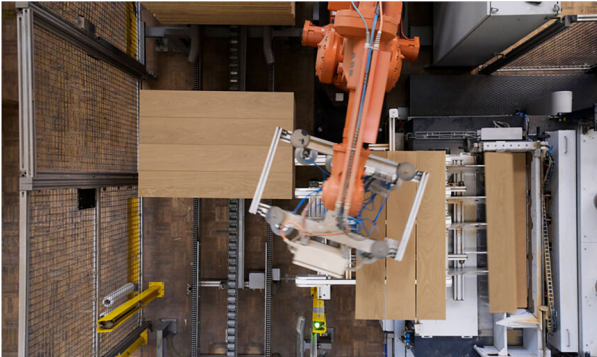
5.



6.



7.



8.



Bauwerk Group Schweiz AG

Neudorfstrasse 49, CH-9430 St. Margrethen, Phone +41 71 747 74 74, info@bauwerk.com bauwerk-parkett.com

[Facebook](#), [Instagram](#), [LinkedIn](#), [YouTube](#) [Pinterest](#)

BAUWERK

Parkett

9 In 2024, together with the Swiss architecture and design studio atelier oï, Bauwerk Parkett developed Spinpark. With its innovative 45° rotation of the wood grain relative to the plank, this collection transforms floors into unique works of art. Photo: Bauwerk Parkett

10 Expert parquet specialists carry out consultations with clients at our elegantly designed worlds of parquet. In Europe, Bauwerk Parkett operates 17 showrooms of its own. Photo: Bauwerk Parkett

11 50 years ago, Bauwerk Parkett's ads looked a bit different, but the company's messages have largely stayed the same. Photo: Bauwerk Parkett

12 Over the last 90 years, Bauwerk Parkett has been the industry's innovator, significantly shaping and revolutionising it multiple times. In 2007, the Swiss company introduced cutting-edge HDF panel technology to the parquet market. Parquet floors with an HDF panel sublayer combine high performance, long-term dimensional stability and minimal consumption of wood. Photo: Bauwerk Parkett

9.



10.



11.



12.



BAUWERK

Parkett

13 Custom products, such as stair steps, complete the comprehensive wooden-floor systems in Bauwerk Parkett's current portfolio. They have the same colour, surface treatment and level of gloss as the parquet floor – for perfectly matching, stylish solutions. Photo: Bauwerk Parkett

14 "Parquet is more than just a floor," says Patrick Hardy, Bauwerk Group CEO since 2022. "It brings warmth and nature into the room, shaping the interior design like no other element. Only parquet is capable of having such a positive effect on our well-being and the indoor climate as a whole. In addition, every plank that leaves our factories is unique: it is a perfect combination of Swiss engineering and the power of nature." Photo: Bauwerk Parkett

15 For many years and on its own initiative, Bauwerk Group has been publishing a sustainability report. This offers a transparent look into the company group's achievements, also highlighting the ambitions it pursued in order to work in even greater harmony with nature. Photo: Bauwerk Group

13.



14.



15.



Bauwerk Group Schweiz AG

Neudorfstrasse 49, CH-9430 St. Margrethen, Phone +41 71 747 74 74, info@bauwerk.com bauwerk-parkett.com

[Facebook](#), [Instagram](#), [LinkedIn](#), [YouTube](#) [Pinterest](#)

BAUWERK

Parkett

Bauwerk Parkett – Built for a lifetime

What began in 1935 with the invention of solid parquet by Swiss pioneer Ernst Göhner is still setting new standards for ambitious design and healthy living today. Just like every tree and every piece of wood, each of our responsibly manufactured planks is sustainable and unique. A fusion of Swiss engineering and authentic nature results in extraordinary living experiences: today, and for future generations.

bauwerk-parkett.com