

BAUWERK®

Parquet

Press Release

FORMPARK MINI: ENDLESS CREATIVITY ON SMALL SURFACES

January 2016 – In the two years since the “Formpark” line was launched on the market, positive reactions from end customers and planners have by far exceeded the manufacturer’s and designer’s expectations. Thanks to Bauwerk’s consistent efforts to diversify its product range in line with customers’ needs, the traditional Swiss manufacturer came up with the idea of “Formpark Mini”. This new development allows customers to install the unique aesthetic qualities of the “Formpark” parquet in smaller rooms.



“Formpark Mini” is its big brother’s equal in every aspect. In developing two parquet formats for the “Formpark” line, Studio Hannes Wettstein and Bauwerk practically re-invented parquet flooring. “Formpark Mini” is the proportional reduction of the big “Formpark” planks by a factor of 1.37, with both formats featuring a width of 190 mm and a length of 380 mm and 570 mm respectively. Crucially, the width-to-length proportions of 1:2 and 1:3 have been preserved. After all, aside from its valued quality features, hues and surfaces, it is the additional installation options resulting from the two formats that make this product line so popular.

“Formpark”, and now “Formpark Mini”, are a complete rethink of parquet flooring. Aside from classic patterns, such as shipdeck, herringbone, diagonal or basket weave, entirely new variations can be created. Different patterns can be combined and connected with flowing transitions. No other parquet offers such freedom of design.

“Formpark Mini” now brings the optimum effect of this diversity and unique character to smaller rooms. The visual impression of the floor depends on the chosen model, with oak planks always featuring a deep brushed and nature oiled surface. Thanks to its low installation height of 9,5 mm, “Formpark Mini” is ideally suited for underfloor heating systems and refurbishments. Reliable precision of the 90° corners, which was a significant technical venture in the case of the larger formats, is all the more challenging in the case of “Formpark Mini”. It is, however, this very precision that makes the product’s unlimited range of installation options and unconventional visual impressions possible.

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Company profile: Bauwerk Parquet

Bauwerk Parquet, a Swiss company with a long-standing tradition, combines precision and reliability in the manufacture of top quality wooden floors. Proud of its origins, the company constantly strives towards innovation. In the last few years, Bauwerk has seen significant development and has set out on a new course, converting from a technological and production-oriented enterprise to a market-oriented company with a focus on healthy living, sustainability and design.

Since 2014, Bauwerk products have been manufactured at two different sites. Though a second production site has been established in Kietaviskes (Lithuania), St. Margrethen (Switzerland) still produces over 60% of the company's product range. Bauwerk's product portfolio comprises 350 articles, ranging from 2-layer to 3-layer as well as solid parquet. In 2015, Bauwerk sold more than 4.15 million square feet of parquet flooring.

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