

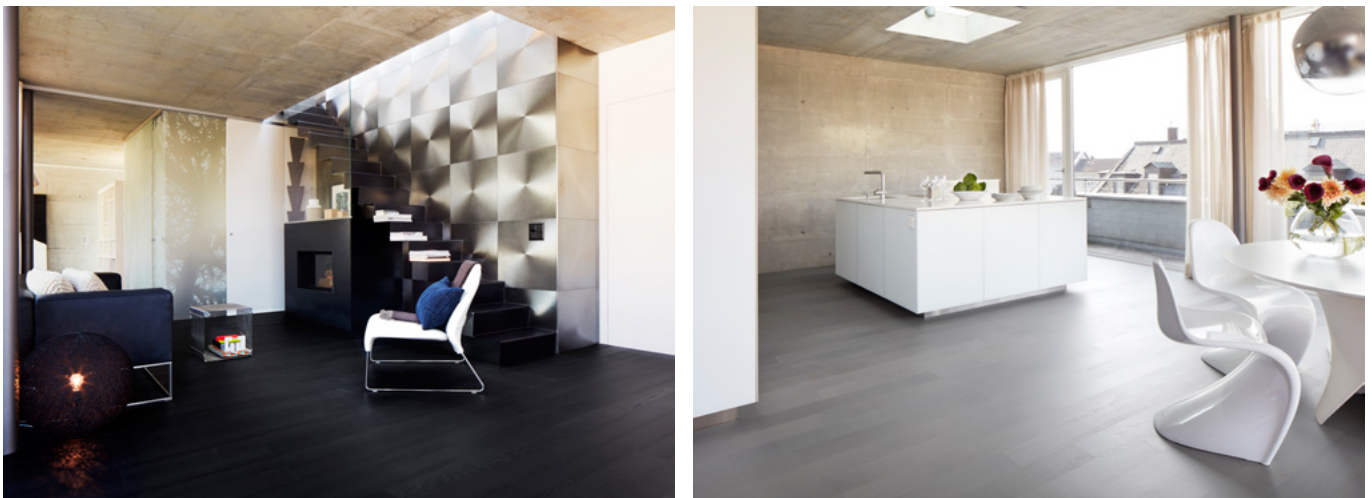
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Parquet

Press Release

FLOW EDITION: A RADICAL RE-INTERPRETATION OF PARQUET FLOORING

January 2016 – Bauwerk's new "Flow Edition" may well go down in history as a radical re-interpretation of parquet flooring. The traditional Swiss company developed this wooden flooring, which stands out for maximum uniformity and has a similar effect as cast floors, with architects' preferences in mind. "Unostentatious and convincing" best describe the floor's visual impression and properties.



The "Flow Edition" will not only win over the hearts and minds of purists. Although its performance is simply perfect and fundamentally different from any other parquet type, it has all the typical qualities and properties of traditional wooden flooring. What may initially appear to be an irreconcilable conflict between two systems has reached new heights of craftsmanship that challenged the manufacturer to go beyond previous technical know-how and innovative capabilities.

The fact that the 1,450 x 130 x 11 mm planks have no grooves creates an extraordinarily continuous overall picture. The manufacturer recommends shipdeck or English patterns, both of which make for swift and convenient installation and perfectly support the intended visual cast floor impression. The top layer consists of ash covered with a super-robust, low-maintenance B-Protect® surface. Applied during the production process, this completely invisible layer completely seals the parquet surface, protecting it against any dirt particles.

The "Flow Edition" comes in the colours Bianco, Grigio and Nero. This compact spectrum clearly shows that the "Flow Edition" is an industrial yet warm flooring with all the haptic and feel-good factors of wooden parquet. The powerful serenity of a placid yet figuratively flowing space – unobtrusive, commanding and self-contained – combines with the highly valued quality features of longevity, ecologic soundness and healthy living. With room boundary surfaces in contemporary architecture being dominated by purist details, classic reduction and neutrality, the symbiosis of coolness and warmth represented by Bauwerk's "Flow Edition" provides an outstanding solution.

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Company profile: Bauwerk Parquet

Bauwerk Parquet, a Swiss company with a long-standing tradition, combines precision and reliability in the manufacture of top quality wooden floors. Proud of its origins, the company constantly strives towards innovation. In the last few years, Bauwerk has seen significant development and has set out on a new course, converting from a technological and production-oriented enterprise to a market-oriented company with a focus on healthy living, sustainability and design.

Since 2014, Bauwerk products have been manufactured at two different sites. Though a second production site has been established in Kietaviskes (Lithuania), St. Margrethen (Switzerland) still produces over 60% of the company's product range. Bauwerk's product portfolio comprises 350 articles, ranging from 2-layer to 3-layer as well as solid parquet. In 2015, Bauwerk sold more than 4.15 million square meters of parquet flooring.

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