

Press release

## NEW VARIETY IN CASAPARK RANGE

January 2018 — Casapark, the popular single-strip plank range by Bauwerk, gets a rustic and distinctive addition. The product line has been expanded to include exciting 'used look' surfaces. The Bauwerk range grows further, keeping up with the latest trends where individuality and variety are more important than ever before.



### Distinctive variety

Lavish oak planks with beautiful colour shades are offered in vibrant and tranquil grades, with three different widths: This is what distinguishes the Casapark three-layer range. In addition to famous Bauwerk quality, Casapark single-strip planks offer numerous design options for an extraordinarily attractive price. The three widths can not only be used on their own, but also combined with various laying styles, creating a floor with individuality. This exciting range now features four new shades: Creta, Ambra, Avena, Grano.

### 'Please clean thoroughly once'

Distinctive 'used look' products create new highlights in the Casapark range. The worn edges, cracks and beautiful patina are signature elements of these single-strip planks. The look of these rustic grade floors is exciting and authentic. They are also very easy to handle and require very little maintenance. The patina makes the structure of the wood clearly visible, creating a unique charm that captivates and elicits dreams of a long-gone past. Precisely because of their used appearance, these floors are the perfect choice for a fashionable, but individualised interior style that exudes warmth and a sense of nature.

Casapark 'used look' surfaces are made through an elaborate process, developing their unmistakable character in an enormous bath. As part of this process, the planks are thoroughly washed with pyramid-shaped stones, similarly to how 'used look' jeans are made. Then, the planks undergo special processing with mordants, creating unique traces of patina and use. In addition to a special wash, the 'used look' line is highlighted with filled lengthwise cracks that radiate rustic charm. There are three 'used look' shades in the Casapark range: Tabacco, Fango and Pietra.

# BAUWERK®

*Parkett*

## **Bauwerk Parkett company profile**

Bauwerk Parkett is a Swiss company with a long tradition of making parquet with reliability and precision to satisfy even the most demanding requirements. Bauwerk is proud of its origins, but also focuses on innovation. The company has undergone many changes in recent years, and is now taking a new path. From its origins as a technology and product-oriented enterprise, it has become market-oriented, working to promote issues such as healthy living, sustainability and design.

More than 60 percent of all Bauwerk products are made in St. Margrethen (Switzerland). Bauwerk Parkett AG has two additional factories: in Kietaviskes (Lithuania, since 2014) and Đurđevac (Croatia, since 2017). Bauwerk's range includes more than 350 products: from two- and three-layer to massive parquet. In 2017, Bauwerk sold some 3.8 million square metres of parquet.

For press inquiries, please contact:

Gabriella Gianoli PR  
Bernastrasse 6  
3005 Bern  
Ph: +41 31 352 24 54  
F: +41 31 352 24 56  
E-Mail: [gianoli.pr@ggpr.ch](mailto:gianoli.pr@ggpr.ch)

[www.bauwerk-parkett.com](http://www.bauwerk-parkett.com)