

# BAUWERK

*Parkett*

## Press release

### Preserves what's built to last

**Bauwerk Parkett's innovative B-Protect® surface treatment offers reliable protection for the wood, while preserving its natural beauty.**



*Bauwerk Parkett introduced its B-Protect surface treatment to the market in 2015. The premium manufacturer from Switzerland has been developing and adjusting it to market needs ever since. This very matt lacquer is almost invisible, making the parquet surfaces treated with it virtually indistinguishable from natural, unprocessed wood. Functionally, B-Protect® offers all the advantages of a conventional lacquer. Serving as an 'invisible shield', it makes the parquet incredibly durable and easy to care for, both in private homes and in public spaces that see heavy foot traffic. Countless reference projects from recent years demonstrate this impressively.*

The Staufer & Hasler architect firm deliberately chose high-quality parquet by Bauwerk Parkett for the new ward building of the Graubünden Children's Hospital in Chur. The architects selected Cleverpark 1250 with the B-Protect® surface for the child and family-friendly patient rooms. The planks' warm, natural oak-wood look produces a cosy mood, balancing perfectly with the built-in wooden elements and furniture.

### **Complete protection and healthy-living properties**

In a hospital environment, ease of cleaning and care is at least as important as the floor's look and feel. The B-Protect® surface treatment achieves this for the new Graubünden

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Children's Hospital ward building, as it combines high durability with reliable resistance to water and chemicals. The fine, multi-coat B-Protect® sealing is applied through an elaborate production process at the factory, fully covering the wood and protecting it reliably from day-to-day stresses. At the same time, this surface treatment by Bauwerk Parkett does not contain plasticisers or other harmful substances, in line with the Swiss manufacturer's high standard of 100% healthy-living products. This is an important point to consider, especially in spaces used by children, like the Graubünden Children's Hospital.

### **For a natural look and lasting colour fastness**

Compared to conventional lacquering, B-Protect® has a very low level of gloss, producing a matt and natural look, similar to that of untreated parquet. This lacquer faithfully reflects the original appearance of the wood in a virtually unaltered manner. B-Protect® is more resistant to UV light, substantially slowing down the natural change in colour of wood. The discolouration remains minimal, even with prolonged exposure to light, ensuring that your floor retains a lasting natural appearance. Such colour fastness has also been demonstrated in independent testing (Holzforschung Austria, non-fade property test according to ÖNORM 1605-12). This shows that B-Protect® reduces the discolouration effect of UV light by over half compared to other parquet surfaces that are common on the market.

In addition to natural-oiled and matt lacquered surfaces, B-Protect® is the third surface treatment offered by Bauwerk Parkett, available for 13 of its parquet collections and a wide colour selection.

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**1** The Staufer & Hasler Architekten firm from Frauenfeld chose the lasting and durable B-Protect® surface treatment by Bauwerk Parkett for a new ward at the Graubünden Children's Hospital. Photo: Roland Bernath for Staufer & Hasler Architekten AG

**2** The B-Protect® surface treatment has a very low level of gloss, producing a matt and natural look, similar to that of untreated parquet. Photo: Roland Bernath for Staufer & Hasler Architekten AG

**3** Bauwerk Parkett refers to the B-Protect® surface treatment as an 'invisible shield'. Figure: Bauwerk Parkett

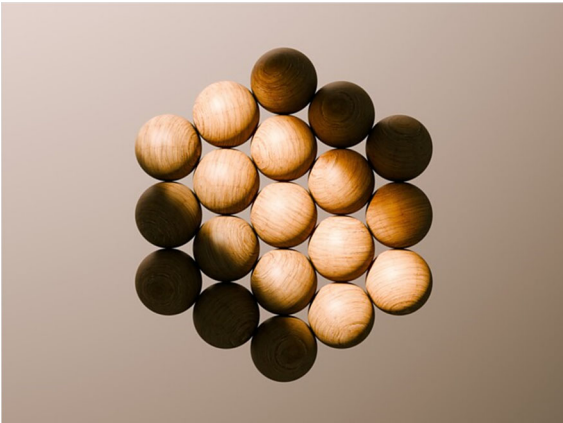
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## **Bauwerk Parkett – Built for a lifetime**

What began in 1935 with the invention of solid parquet by Swiss pioneer Ernst Göhner is still setting new standards for ambitious design and healthy living today. Just like every tree and every piece of wood, each of our responsibly manufactured planks is sustainable and unique. A fusion of Swiss engineering and authentic nature results in extraordinary living experiences: today, and for future generations.

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