

Press release

In step with the times

Bauwerk Parkett expands its successful Formpark Quadrato collection with seven product variants.



Classic parquet laying patterns, such as herringbone, have been enjoying a huge revival for some time. Formpark Quadrato by Swiss manufacturer Bauwerk Parkett is the perfect solution for these patterns. With this format, parquet can be installed in a large variety of creative patterns. Thanks to its 1:5 dimension ratio, Formpark Quadrato enables special floor designs like 90° herringbone, and ladder or cube laying patterns. Originally, the Formpark Quadrato format only came with a small range of different products. Owing to its success, Bauwerk Parkett is expanding the collection this year.

Seven additional product variants offer an interesting reason to rethink the standard approach to designing floors. Formpark Quadrato is now available in Bauwerk Parkett's popular Oak Farina and Oak Mandorla colours, as well as the new Oak Caramello colour. The collection now also includes Oak Crema with a brushed surface. The successful Oak and Smoked Oak variants will continue to be available. Formpark Quadrato only comes in a calm grading, emphasising the elegance of this highquality parquet. Natural-oiled surfaces in light and dark colours, as well as the B-Protect® surface

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treatment in the Oak Farina, Oak Crema and Oak Mandorla colours, add to new variety in this collection. All the planks for this format are made without bevels, creating a smooth, flatter look on the floor.

Reinterpreting proven laying patterns

Whether installed in a classic old building or interpreted in a modern way, well-refined laying patterns, such as cube or herringbone, create a unique look on the floor, capable of adding depth to the room and producing interesting lighting effects. Zurich architect Stephan Hürlemann, who designed the Formpark concept, has spent a lot of time thinking about creative laying patterns. Hürlemann said: "Floors are fixed architectural elements, and as such, they need to stick to long-term approaches in their design language. I certainly avoid fads. At the same time, a floor is always witness to its time. Many people associate certain laying patterns, like herringbone, with eras from the past. With Formpark, one of my goals was to bring these older typologies to the present. Old, tried-and-tested patterns look contemporary and fresh with Formpark."

Swiss precision and quality

For creative patterns, floors require a very precise fit, which is why the individual planks for Formpark Quadrato parquet are made by Bauwerk Parkett's top craftsman teams at the company's main facility in St Margrethen, Switzerland. "Laying a pattern has been and continues to be a discipline of ultimate skill," says Helmut Valenta, an experienced application technician at Bauwerk Parkett. "You can't get a good result without perfect materials. This is why Bauwerk's quality requirements go far beyond the usual standards," Valenta added.

Formpark Quadrato is a modern 2-layer parquet in 650x130 mm format, with a 4-mm European-oak top layer. This healthy-living parquet has a Cradle to Cradle® Bronze certificate and has received the ICONIC AWARD in Innovative Architecture.

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1 With the new variants of the Formpark Quadrato product series, Bauwerk Parkett invites architecture professionals and creatives to think about designing floors in a new way. Shown: Formpark Quadrato in its new Oak Caramello colour, laid in the cube pattern. Photo: Bauwerk Parkett

2 Well-refined laying patterns, such as cube, create a unique look on the floor and produce interesting lighting effects. Photo: Bauwerk Parkett

3 The Formpark Quadrato collection has been expanded to also include the Oak Crema colour. Laid here in the herringbone pattern. Photo: Bauwerk Parkett

4 The dark Oak Smoked colour adds a remarkable amount of value to a room. Laid here in the ladder pattern. Photo: Bauwerk Parkett













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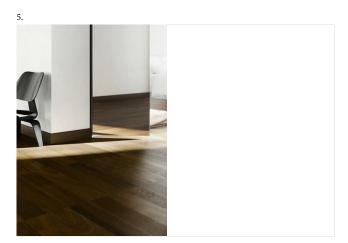




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5 For creative patterns, floors require a very precise fit, which is why the individual planks for Formpark Quadrato parquet are made by Bauwerk Parkett's top craftsman teams at the company's main facility in St Margrethen, Switzerland. Photo: Bauwerk Parkett







About Bauwerk Parkett

Bauwerk Parkett is a Swiss company with a long tradition of making parquet with reliability and precision, satisfying even the most demanding requirements. Bauwerk Parkett is proud of its origins, but also focuses on innovation. The company has undergone many changes in recent years, and is now treading a new path. Originally a technology and product-oriented enterprise, it has developed a market focus, working to promote such issues as healthy living, sustainability and design.

Bauwerk Parkett's range includes over 350 products, from 2- and 3-layer to solid parquet. More than 60% of all Bauwerk Parkett products are made in St Margrethen (Switzerland). Its parent company, Bauwerk Group, operates two additional factories in Europe (Lithuania and Croatia), and two production facilities in the US (Kentucky and Tennessee). In 2022, Bauwerk Group sold some 10 million square metres of parquet.

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